

**Rotary Club of West Perth
CLUB PLAN
2008/2009**



CONTENTS	PAGE
1. Planning Process	3
2. Club Roles	4
3. Vision	5
4. Effectiveness	5
5. RI Goals	6
6. District 9450 Goals	7
7. West Peth Rotary Goals 2007/08	7
8. Club Objectives	8
9. Annual Donation Program	8
10. Action plans	9
• <i>Club Service</i>	
• <i>Community Service</i>	
• <i>International Service</i>	
• <i>Youth and Vocational Service</i>	
• <i>Membership</i>	
• <i>Fundraising</i>	
11. Measuring Success	12
12. Evaluation	12
13. Resources Supporting the Plan	13

PLANNING PROCESS

Planning

A guiding principle of the club's planning process is the involvement and consultation with all members. The ideas, priorities, values and information provided by members contribute significantly to the formation of the strategic and operational aspects of the club plan.

The planning process has the following stages:

- Stage 1 The club agrees to adopt the process.
- Stage 2 Conduct survey of Club Members (may not occur every year).
- Stage 2 Club Forum
- Stage 3 Incoming Board members meet with current Committee to review continuing projects, highlight planned and emerging activities/ projects and discuss budgets (template completed)
- Stage 4 Incoming Board meet to review and plan for coming year and set plan
- Stage 5 Finalisation of the budget by the president and treasurer for presentation to the board and members.
- Stage 6 Endorsement by the board and members.

The aim of the planning process is to enable club members to review the past operations, consider the present to build on past successes, and think strategically about a sustainable future to enable a successful and rewarding Rotary year.

Review and Evaluation

1. Club Forum - mid-term review - February 2009
 - How are we going against our proposed objectives, projects and targets?
 - What do we need to do to improve our performance?
2. Year-end Review - May/June 2009
 - Foundation for 2009/2010 Rotary Year
3. Presidential Citation:
 - Qualifications – membership, public image, service areas.

CLUB ROLES 2008/2009

THE BOARD

President	Guy Mattioli
President Elect	Tina Arthur
Club Service	Tina Arthur
Community Service	Bernie Foley
International Service	Tim Strahan
Vocational and Youth Service	Peter Blockley
Membership	Stan Mania
Fundraising	John Van Vliet
Secretary	Steve Thomas
Treasurer	Neville Bent
Immediate Past President / TRF	Angus Buchanan

CLUB OFFICERS

Sergeant-at-arms	John Holman / Bruce Havilah
Program Director	Pat Emery
Bulletin	Neville Claire
Property	Merv Lamb
Duty	Lach Christie/Merv Lamb
Club History	Merv Lamb/Vic Hall
Rotary Information	John Hollingshead
Induction/Classification	Stan Mania
PR/Communication	Tim Dawe
Youth Protection Officer	Geoff Hick
Website Administrator	Neville Bent
Attendance	Steve Thomas

VISION

The Rotary Club of West Perth is a successful club. It is managed effectively and operates successfully. It enables fellowship and fulfilment for its members. It actively endorses, advocates and participates in Rotary functions, programs and projects.

The Rotary Club of West Perth aspires to be and to be recognised as a leading Rotary Club in District 9450.

This Club Plan states who we are, what we represent and what we stand for, and the direction we want to follow.

CLUB EFFECTIVENESS

The Club Plan assists in maintaining West Perth Rotary as an effective club based on:

- Developing long-range objectives that address key elements of the club;
- Setting annual goals that support long-range goals;
- Ensuring all members feel involved and informed;
- Keeping communication lines open in the club and in the district;
- Ensuring continuity in leadership from year to year;
- Adapting bylaws that reflect club operations;
- Providing opportunity for fellowship;
- Involving members in the operation of the club;
- Offering regular and consistent training.

MAKE DREAMS REAL

- The Object of Rotary: *To encourage and foster the ideal of service as a basis of worthy enterprise.*
- The Four-Way Test of the things we think, say or do.
 - Is it the TRUTH?
 - Is it FAIR to all concerned?
 - Will it build GOODWILL?
 - Will it be BENEFICIAL to all concerned?

ROTARY INTERNATIONAL GOALS

D. K. Lee, President Rotary International 2008/09

- **Reduce Child Mortality**
- **Water**
- **Hunger and Health**
- **Literacy**
- **Family of Rotary**

Membership:

- Develop and implement a membership recruitment plan to achieve a net increase of 10 percent by 31st March 2009.
- Ensure that Club member attends the district membership development seminar

Club Service:

- Ensure that every club member is personally invited to take part in a project or some aspect of club service.
- Include non Rotarian family members into the family of Rotary through service and fellowship activities on at least five occasions

Vocational Service:

- Present all new club members with a copy of the Four Way Test
- Participate in a career counselling and development project for young people in your community, stressing the importance of formal education in meeting career goals.
- Organise a vocational service activity during Vocational Service month (October).

Youth

- Sponsor a new Interact Club or university base Rotaract Club
- Sponsor and host a Youth Exchange student
- Adopt a school

Community Service:

- Sponsor or participate in a health awareness campaign or a project that addresses health concerns (Bowelscan)
- Conduct a project that decreases child mortality by addressing issues in your community.

International Service:

- Achieve the Every Rotarian, Every Year goal of US \$100 or more per capita contribution to The Rotary Foundation.
- Conduct an international project in support of water management and sanitation
- Make club contribution to Polio Plus

DISTRICT 9450 GOALS

Sue Powell, District Governor 2008/09

1. Continue development of the District and Clubs websites
2. Investigate opportunities for state wide training in common areas to ensure high standard of training for all Rotarians
3. Extend membership by 20% (minimum 10%) net
4. Engage with 25% of Rotarians and partners to attend conference
5. Partner with relevant Community and Local Government organizations to enhance opportunities for Rotary Clubs to develop community relevant projects, funding and public relations.
6. Establish Coordinator of Resource Groups for hath and hunger, water, literacy and youth services as requested by D. K. Lee
7. Promote programs in the avenues of service which will focus on improving the mortality rate of children under the age of five years
8. Investigate and develop a statewide PR startegy
9. Continue the leadership development for Rotarians
10. Prepare and begin implement of the three, five and ten year District Strategy Plan
11. Initiate a change process for consolidation of the three Districts depending on the outcome of the membership drive and resultant RI directives
12. Evaluate Clubs' Citation success

WEST PERTH ROTARY GOALS

Members expressed their views on the club and their aspirations for service in two broad areas – the club and our communities. The following statements reflect those views and inform the club goals:

Serving our club

- Meetings are well run and provide good fellowship and should be maintained
- Social activities and communication are of good quality and should be continued
- Attracting and retaining members is important and an ongoing responsibility of each member
- Valuing and caring for members is a priority and more can be done

Serving our communities (Rotary, International, District & West Perth)

- Community service, involving active member participation is good but could be increased
- Fundraising and charitable donations are working well and highly valued
- International projects are aligned with RI goals and more could be done
- Rotary programs are keenly supported and must be maintained.

Bearing on Rotary International goals, District 9450 goals, and member input, the club has determined the following club goals:

CLUB OBJECTIVES 2008/09

1. Develop and maintain weekly meetings that are well organised and enjoyable, and will attract members and prospective members to attend and participate.
2. Develop strategies that provide and maintain of fellowship and friendship in the club (service through acquaintance).
3. Encourage members to learn and develop in Rotary to serve in club and district positions.
4. Develop club-based strategies on international projects, aligned with RI goals, which assists overseas communities to help themselves (provides seed capital).
5. Maintain ongoing participation in RI and Rotary projects and raise funds for nominated charities.
6. Maintain successful community projects that focus both on member participation and on the West Perth locality.
7. Serve the broader community with projects that assist, develop and motivate young people in understanding and good citizenship.
8. Develop a process to examine growth and sustainability issues and recommend strategies for implementation by the club.

These club goals are transformed into the following action plans for development and implementation as projects or ongoing service by committees.

ANNUAL DONATION PROGRAM

The Annual Donation program is determined each year according to procedure set out in the By-Laws.

The major recipients of funding from the Club in 2008/09 are:

1. Life Education Inc (year 3 of a 3 year strategy)
2. McCusker Foundation (year 2 of a 3 year strategy)
3. Polioplus
4. Shelter box

ACTION PLANS 2008/09

PRESIDENT – Guy Mattioli

1. Support Directors and Committees
2. Connection of Club to District issues
3. Finalisation of the Investment/Trust Fund
4. Continue the development of the Friends of Rotary
5. Update By-Laws
6. West Perth Rotary Display
7. Facilitate effective Club planning processes in liaison with President Elect

CLUB SERVICE COMMITTEE – Tina Arthur (Director)

Objectives

1. Ensure effective and efficient running of the Club
2. Ensure efficient running of Club meetings
3. Facilitate effective communication with all members
4. Provide a stimulating and relevant program at Club meetings
5. Organize a range of social events
6. Continue development of "Rotary Family" concept
7. Promotion of cross District connections
8. Conduct President Elect duties
9. Strengthen connection with UWA Rotaract

Activities

1. Club Forum
2. Joint Meetings
3. President at home
4. "Bring a Friend" meeting
5. Ken Collins address
6. Annual General meeting
7. Family Christmas meeting
8. BBQ at Kings Park
9. Bowls challenge
10. Rotary Conference
11. GST Team
12. Change over dinner
13. Ethnic dinners
14. Guess who's coming to dinner

COMMUNITY SERVICE COMMITTEE – Bernie Foley (Director)

Objectives

1. To evaluate existing projects on their benefit to the community and the value to the club
2. To investigate new projects that can involve members in hands on and provides a benefit to the community either short term or long term
3. To look at joint projects with other Rotary Clubs which will aim for an outcome as listed above.
4. To investigate joint projects with other service clubs, community groups or corporate that will provide our desired outcomes.

Activities

1. STAMPS - Will continue with this as long as we have support of members.
2. Riding for Disabled - This needs to be confirmed if they need our support.
3. Native Ark - It appears that Alco have taken this up as staff community project.
4. Tree Planting - This will continue in conjunction with the Swan River Trust
5. Triathlons - Two events have been supported in the past and to continue.
6. Dignity of Work- Appears to be a cross over with Youth & Vocation, will continue to support.
7. Indigenous/Ethnic Project. – Identify a project similar to the aboriginal nurse we sponsored 2 years ago that will achieve an over whelming benefit to the community
8. Recycling Surgical Instruments – Support Jill Smith and club in getting this project up and running.
9. Make a Meal – Investigate can this be taken into other areas of need.
10. High School's Commitment to Community Service – For this to be successful we will require projects that the schools can run with and a number of issues and planning will need to be considered
11. Community Based Projects in our area- Will look at opportunities in the West Perth Area

INTERNATIONAL SERVICE COMMITTEE – Tim Strahan (Director)

Objectives

- Support RI goals of Water, and Hunger and Health
- Participate in Rotary Youth Exchange

Activities

- Linkages with GSE
- Rotary Youth Exchange – in bound and out bound
- Water Project – Matching Grant
- Medical equipment recycling
- Ambassadorial Scholar

YOUTH AND VOCATIONAL SERVICE COMMITTEE – Peter Blockley (Director)

School Students

1. Clarkson Community High School
 - Continue to build relationship with the school
 - Explore ways of encouraging students to take up opportunities offered by Rotary Youth programs
 - Explore ways of providing mentoring relationships with students
 - Continue to fund school prizes
 - Set up an Interact club
2. Other suitable students
 - Support other students who are nominated by various committees and individuals who wish to participate in Rotary Youth programs

Youth

1. UWA Rotaract
 - Occasional attendance of RCWP member/s at Rotaract meetings
 - Extend invitation to Rotaract members to RCWP meetings
 - Involvement with reciprocal club activities as appropriate
2. Seek out suitable candidates for RYLA and Leeuwin.

Adults

1. Award for Allied Health practitioners
2. Re-introduce the concept of Job Talks.

MEMBERSHIP COMMITTEE – Stan Mania (Director)

Objectives

1. Focus on longer term objective of increasing club membership to at least 50 active members
2. Increase net membership by 10 percent
3. Focus on retention of current members

Activities

1. Develop a long term membership strategy to increase club membership to 50 active members over a designated period
2. Bring a friend day
3. Rotary display and promotion in Hay Street
4. Attend District Membership Training

FUNDRAISING COMMITTEE John Van Vliet (Director)

Objectives

1. Ensure the ongoing viability of the Magic Show as primary fundraising source for donations program.
2. Fundraise for club activities and projects eg Youth Exchange, RYLA etc.
3. Facilitate social opportunities where appropriate.

Activities

1. The Magic Show – annual event
2. Entertainment Books – aim to sell 330
3. Wine Sales – ongoing
4. Movie Night/Wine Tasting

MEASURING THE SUCCESS OF THE CLUB PLAN

Towards the end of the Rotary year the board will sponsor a review of the Club Plan.

Key information for this review will include:

- Surveying members' views on operations, projects and programs;
- A financial assessment by the treasurer;
- Reports by the Director or the member responsible for the projects and programs; and President's Report.

EVALUATION AND REVIEW

West Perth Rotary's success as a club is measured by the extent to which it:

- Pursues the object of Rotary;
- Plans and achieves club goals and objectives for each avenue of service;
- Satisfies members in club management and in fellowship;
- Sustains and increases our membership base;
- Implements successful projects meeting the needs of our community and the international communities;
- Supports The Rotary Foundation through financial contributions and participation in programs;
- Develops leaders capable of serving in Rotary beyond club level.

RESOURCES SUPPORTING CLUB PLAN

- Club Constitution
- Club By-laws
- Club Handbook
- District Directory
- RI Manual of Procedure.